

CAMPFERENCE 2022

Horseshoe Bay Resort | December 12 - 14, 2022

CAMPING ASSOCIATION



For MUTUAL PROGRESS

SCHEDULE

Monday, December 12

| | | |
|---------------|--|------------------------|
| 4:00pm | Speaker Audio/Video Set-Up/Prep | All Rooms |
| 5:00 - 9:00pm | Vendor Set-Up | Vendor Hall/Rooms ABCD |
| 6:30 - 8:00pm | Legislative Pre-CAMPference Social - Sponsored by McGuireWoods | Waterfront Bar & Grill |

Tuesday, December 13

| | | |
|-----------------|---|------------------------|
| 8:00 - 11:00am | Vendor Set-Up | Vendor Hall/Rooms ABCD |
| 10:30 - 1:00pm | Attendee Registration | Registration Desk |
| 11:30 - 12:45pm | C.A.M.P. Legislative Luncheon - Sponsored by Hibbs-Hallmark Insurance | Rooms FGH |
| 11:30 - 5:00pm | Vendor Hall Open | Vendor Hall/Rooms ABCD |
| 1:15 - 1:30pm | Official Welcome: CAMPference 2022 Begins! | Room E |
| 1:30 - 2:45pm | Opening Keynote - Dr. Rob Ribbe | |

The Staffing Crisis: What is happening? What can we do about it? Room E
Emerging adulthood (18-28 years old) is a new developmental stage that has been inserted in recent decades. Otherwise known as extended adolescence, it is characterized by feeling in between adult and youth. It has resulted in continued identity exploration, instability, delayed age of marriage, and quitting the church at high rates, among other concerns. The COVID pandemic was a great accelerator and has exacerbated these and other concerns, primarily in mental and emotional health and engagement in the workforce. This dynamic is impacting the camping industry in significant ways. What is happening and what can we do about it?

| | | |
|---------------|--|------------------------|
| 2:50 - 3:50pm | Unopposed Vendor Time | Vendor Hall/Rooms ABCD |
| 4:00 - 5:00pm | Breakout Session 1 (continues on page 2) | |

Dan Neal and Bill Robertson - Save Our Summer Update (SOS) Cypress
This session is designed to provide some history and give an update on the Save Our Summer (SOS) Campaign. This campaign impacts every camp in Texas and it is important to see how your voice matters in protecting the summer from the encroaching school calendars.

Hilary Monford, LCSW- Mental Health 101: Helping Campers and Staff Part A Travertine
Participants will learn about the current mental health crisis in our nation, how it is impacting our youth and the role camps can play in healing. We will discuss the most common mental health diagnoses your campers and staff are experiencing and learn how to create an environment of well-being in your camp setting. What are your biases about mental health struggles? You will leave the session with simple practical steps that can be utilized now to benefit campers and staff.

Dr. Rob Ribbe - How Camp Creates Launchable Kids Room E
We are in an era of delayed adolescence and emerging adulthood with 40+% of college grads returning to their parent's basement and 70% leaving church when they go off to college. What's happening, especially to men who are showing up less and less? What can camps do about this discouraging trend and how do we partner with parents to raise launchable kids?



[Survey Link](#)

Breakout Session 1 continues on the next page

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SCHEDULE

Tuesday, December 13 (continued)

4:00 - 5:00pm

Breakout Session 1

Dr. Jim Cain - The Renewed Value of Icebreakers in Our Post-Pandemic World Room F

Team building guru Dr. Jim Cain shares his favorite opening activities, icebreakers and get acquainted activities. He explains the renewed value these things have in a world more than ready to rebuild unity, community and connection after years of separation, isolation and social distancing.

Richard Bombach - Radical Empathy- Reimagining How We Connect with Our Staff Room G

Let's have a real conversation about this (and our next!) generation of staff. We know what we expect out of them, but are we meeting their expectations? How do we know their expectations of camp, unless we're building intentional relationships? We'll talk about some misconceptions of this generation and take home practical tools to ensure that we have a strong foundation for a healthy staff culture in our camp programs.

Robert Monaghan - Camp Insurance Market Update Room H

The camp insurance marketplace has had many challenges the past two years. Robert will discuss the state of the camp insurance market related to availability, underwriting, pricing, and coverage. You will learn what additional information the carriers are requesting this year, and why, as well as the changes you can expect to see in your current coverage. Robert will also discuss Cyber Liability and Employment-Related Practices, as those claims are on the rise.

5:15 - 7:15pm

Mini-Golf - registration open from 10:30am - 1pm on Tuesday

Whitewater Putting Course

7:30 - 9:30pm

President's Reception & History of C.A.M.P. - Sponsored by Ben E. Keith

Room E

9:30pm - Close

The Fun Continues

360 Bar

Wednesday, December 14

8:00 - 9:00am

Breakfast Banquet - Sponsored by Everything Summer Camp

Room E

9:00 - 1:00pm

Vendor Hall Open

Vendor Hall/Rooms ABCD

9:15 - 10:15am

Breakout Session 2 (continues on page 3)

Hilary Monford, LCSW - Mental Health 101: Helping Campers and Staff Part B Cypress

This session will cover a quick review of the mental health crisis we are currently facing. We will discuss what "active listening" is all about, and explore if it is really "enough" when helping a camper or staff member through a difficult situation. We will also dig into other practical strategies to address mental health or behavioral challenges in the camp setting.

Dr. Eric Cupp - Why Are You Here? Travertine

In nearly every line of work, employees are hard to come by and hard to keep. The camp industry is no different. Camp counselors have a lot of choices where to work in the summers and many of those jobs pay pretty well. Why would a young person choose to work at camp? Good memories? Devotion? Paying it forward? Nothing else to do? In this session, Dr. Cupp will help you share with your counselors a sense of mission and having a positive impact on the world.

Dr. Rob Ribbe - Leadership Development Culture in your Organization Room E

Working in a camp setting is one of the best leadership laboratories for teens and young adults. We will discuss how you can capitalize on this unique environment to raise leaders for the church and society worldwide...while also filling the pipeline of leadership needs in your own camp.



[Survey Link](#)

Breakout Session 2 continues on the next page

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Wednesday, December 14 (continued)

9:15 - 10:15am

Breakout Session 2

Dr. Jim Cain

Extraordinary Facilitation: Techniques for Becoming a Better Facilitator

Room F

Jim shares his favorite ways for improving your skills as a teacher, trainer, facilitator, and group leader. Learn from his insights from half a century of working and playing with groups.

Cody Mauldin - Staff Management in 2023

Room G

Do you have 20/20 vision when it comes to managing today's college students? Come interact with other camp professionals on how to connect, manage, and thrive with your summer staff.

Dr. Tracey Gaslin - Understanding the Complexities of Camp Health Services

Room H

Providing health services in a community-based environment can be a complex activity requiring foundational guidelines, practice understandings, and tools for risk management. This session will highlight key aspects of camp health services and provide insight regarding essential services and operations to promote a healthy camp experience.

Unopposed Vendor Time

Vendor Hall/Rooms ABCD

10:20 - 11:20am

Breakout Session 3 (continues on page 4)

11:30 - 12:30pm

Jeff Mantia - DSHS Youth Camp Program Updates and Review of 2022

Cypress

This session will provide a review of the 2022 camp season to include: numbers of licensees, inspections conducted, compliance actions taken and common violations noted in 2022. We will discuss the newly revised pool rules from 2021 and 2022, and ensure camp professionals are aware how these will impact 2023 camp pool operations. In addition, any items of note looking to the 2023 camp season will be highlighted.

Dr. Eric Cupp - Trust

Travertine

You remember the days, don't you? You are standing in the water and your child is on the edge of the pool, with you imploring them to jump. Their toes are white from leaning forward and they want to jump more than anything, but they just can't quite get there. Finally, they jump, and you quickly question the decision because they want to go again and again! This session will share the secrets for developing trust in relationships. You should teach these principles to your staff, and your staff should practice these techniques with your campers.

Dr. Rob Ribbe - Effective Onboarding

Room E

Each year camps start over with a whole new group of staff and an average of 10 days of training to carry out our important mission. We need to be the best onboarders in the world! We'll discuss how you extend onboarding beyond 10 days and improve your staff's readiness and engagement throughout the summer.

Dr. Jim Cain - The Adventure Trail

Room F

Join an expedition of discovery that explores the stages of group development. Learn how to connect with one another and be immersed in the natural world. In this workshop, team building guru Dr. Jim Cain shares the content of his soon-to-be released book, featuring a plethora of simple activities that you can use to bond your staff together and create lasting relationships for campers.



[Survey Link](#)

Breakout Session 3 continues on the next page

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Wednesday, December 14 (continued)

11:30 - 12:30pm

Breakout Session 3

Richard Bombach - Life at Camp - Managing a Life in Service

Room G

Join in a Q&A with camping professionals about maintaining healthy relationships as you grow in your camping career. We all want to be great camp professionals...but it's also easy to forget that we have to be great partners and parents as well. We'll sit down with other camp professionals and have an unfiltered conversation about balancing your professional and personal life at camp.

Dr. Tracey Gaslin

Room H

Essential Skills to Promote MESH: Leaning Into Vulnerability, Courage, Joy and Gratitude

The landscape of mental, emotional, and social health (MESH) has changed significantly, and all youth-serving organizations are realizing a need to develop skills for MESH care. There is an ongoing and increasing need to provide support for youth, adolescents, and young adults. This session will outline important MESH influences that can support a more robust effort in camp care. Participants will learn how to translate ideas into tools to promote well-being for those being served.

12:30 - 1:15pm

Lunch & Roundtables - Sponsored by IENA

Pick up lunch at Registration Desk

Get your lunch and take it to your selected Roundtable meeting

Schedule Below

Roundtable Schedule

Camp Health Roundtable Discussion

Cypress

Jennifer Yeager, DNP, APRN, CPNP-PC and Candi Douthit, MBA, BSN, RN

Join us to discuss standing orders, medication administration practices, staffing, mental health, and more.

Staff Recruiting Roundtable Discussion - Michelle Mauldin

Travertine

Join us to discuss best practices for finding summer staff in the current workforce climate, social media strategies, reframing summer staff roles as internships, and more.

Insurance and Risk Management Roundtable Discussion - Hunter Hawkins

Room F

Join us to discuss exposures that "keep you up at night," such as defending your camp in a claim situation, ensuring your property values are keeping up with the current state of inflation, and more.

Facilities Roundtable Discussion - Cody Mauldin

Room G

Join us to discuss money-saving strategies with vendors, newly available equipment to save time and money, seasonal staff hires to work on facility and kitchen teams, and more.

Owners and Directors Roundtable Discussion

Room H

Join us to discuss the exciting trends and ongoing challenges in the camping industry.

Join us for prize drawings in the Vendor Hall

Vendor Hall/Rooms ABCD

1:15 - 1:30pm

1:45 - 3:00pm

Closing Keynote - Dr. Eric Cupp - Playing the Aces

Room E

In almost all card games, drawing an ace is a good thing and lends itself to victory. However, there are times when an ACE is not so hot. Those that work with children know that the "aces" stand for adverse childhood experiences, and that is not a card one wants to draw. The "aces" lead to all sorts of problems that can last a lifetime. In this keynote, Dr. Cupp will introduce you to what the aces are and how they affect a person's life emotionally, psychologically and physically. Dr. Cupp will also share the secret to defeating the aces, but you will have to wait for that one!

3:00 - 3:30pm

Raffle Drawings and 50/50 Raffle Drawing Winners are announced

*We encourage you to stay for the raffle drawings, but you do not have to be present to win
All CAMPference participants are eligible to win!

3:30pm

2022 CAMPference concludes. Thank you for your participation in this event! (page 4 of 4)

Survey Link

